



FRIENDS OF THE
PENNSYLVANIA
FARM SHOW
FOUNDATION, INC.

2021 Virtual Farm Show FOFS Sponsorship Levels

Morning Message – \$500.00 Per Day

Prior to each morning message a sponsor could be announced.
Social Media graphic and message created by FOFS
Link to sponsor website included in post
Post to go out by FOFS the day of the sponsorship.
Post to be liked and shared by PDA Communication Office

Duck Pond or Live-Hive sponsors – \$2000 For The Week

“Sponsored by” signage in clear view of the camera during live cam
Social Media graphic and message created by FOFS
Link to sponsor website included in post
Post to go out by FOFS multiple times during the week.
Post to be liked and shared by PDA Communication Office

Educational Resource Library – \$15,000 For The Week

High traffic site
Social Media graphic and message created by FOFS
Link to sponsor website included in post
Post to go out by FOFS the day of the sponsorship.
Post to be liked and shared by PDA Communication Office
Link to FOFS sponsor page located in Library

Evening Arena Events - \$2000 Each Event

Sponsored by signage in the arena during the event and viewed on camera by PCN.
Social Media graphic and message created by FOFS
Link to sponsor website included in post
Post to go out by FOFS the day of the sponsorship.
Post to be liked and shared by PDA Communication Office

Panel Discussions - \$2000 each – The panel discussions will be viewed by key stake holders, Ag business and interested parties. Topics will change daily. Complete list of topics to follow.

Sponsor mentioned by moderator on call.
Social Media graphic and message created by FOFS
Link to sponsor website included in post
Post to go out by FOFS the day of the sponsorship.
Post to be liked and shared by PDA Communication Office

Story Time - \$250 Per Evening – Evening Story Read to Youth Each Day

Sponsor mentioned by the storyteller
Social Media graphic and message created by FOFS
Link to sponsor website included in post
Post to go out by FOFS the day of the sponsorship.
Post to be liked and shared by PDA Communication Office

Stem - \$1000 Per Day – Event to Take Place Each Day at 11:00 AM. A STEM Experiment will be conducted daily with the help of a State FFA Officer.

Sponsor mention by FFA
Sponsor signage in camera view during event
Social Media graphic and message created by FOFS
Link to sponsor website included in post
Post to go out by FOFS the day of the sponsorship.
Post to be liked and shared by PDA Communication Office

Create Your Own Farm Show Map - \$15,000 – High Traffic Area

Sponsor business locations identified on the map
Social Media graphic and message created by FOFS
Link to sponsor website included in post
Post to go out by FOFS the day of the sponsorship.
Post to be liked and shared by PDA Communication Office

Career Fair & Awareness Program- \$5000 For The Week

Sponsor recognition during taping of event.
Social Media graphic and message created by FOFS
Link to sponsor website included in post
Post to go out by FOFS the day of the sponsorship.
Post to be liked and shared by PDA Communication Office

Pennsylvania Pairing - \$8000 For The Week or \$500 Per Day

Sponsor mention during taping

Social Media graphic and message created by FOFS

Link to sponsor website included in post

Post to go out by FOFS the day of the sponsorship.

Post to be liked and shared by PDA Communication Office